



Project description 2022 20 Years Theatrical Advent Calendar

The idea

is to give children a cultural Advent joy every day in the run-up to Christmas (1-23 December 2022). During half an hour, theatrical performances of various genres take place. Who tells, reads, makes music, dances, or plays on which day will of course not be revealed in advance: a theatrical advent calendar. The program is aimed at children from 5 years!

The artistic concept

is to hire professionals. The fees are financed exclusively by donors and sponsors. As far as possible, we onboard cultural workers from Grisons as well as cultural workers with a migration background residing in the canton of Graubünden. Individual artists or groups open their special Advent window for young and old every evening. Two evenings are expected to be interpreted in Swiss-German sign language to give even more children access to culture.

The venue

is under the starry sky in the attic of the Rhaetian Museum in Chur, which enchants visitors every evening with its unique atmosphere. The Rhaetian Museum makes its premises available to us. The attic receives an atmospheric, Christmas decoration.

Admission

is **free** because we want to make culture tangible for all children. The program starts at 5:15 p.m., doors open at 5:00 p.m. The number of seats is limited.

The motto 2022

Contemplative (beSINNlich)

The cultural workers are not bound by the motto but can be inspired by it.

Communication

for the Theatrical Advent Calendar takes place via regional print and online media as well as social networks, event calendars and directly with flyers and posters through schools and kindergartens. As well as via our website: www.kinderkultur-chur.ch

The project management and the organization

Of the Theatrical Advent Calendar is owned by the **association KinderKultur Chur**. The club was founded on 1st of September 2015. Since then, he has been the sponsor of the Project Theatrical Advent Calendar Chur.

The success story

20 years of the Theatrical Advent Calendar: a Chur tradition. The high number of visitors of around 1,500 people per year shows the continuing enthusiasm and success of the concept of the Theatrical Advent Calendar Chur.